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It's a good time to be in Suffolk
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Kroger Marketplace to Open in Suffolk

Suffolk, VA (January 29, 2013) – The Kroger Co. today announced plans to build a Kroger Marketplace in the Hampton Roads Crossing community located in North Suffolk. Construction on this store, the second of its kind in Hampton Roads, is expected to begin July 2013.

This Marketplace store will combine a top-quality grocery store with 30,000 square feet of non-grocery, home store offerings ranging from furniture to home décor. Shoppers can expect well-known appliance brands, storage needs, kitchenware, office supplies, toys and much more.

“Since first entering the market 10 years ago, we’ve learned a lot from the community and what our customers look for in a grocer,” said Jay Cummins, president of Kroger’s Mid-Atlantic Division. “Suffolk deserves a top-quality grocery experience and that includes local products, home goods, clean stores, low prices, and, of course, exceptional customer service.”

As the retail anchor to this new mixed-use community in the Harbour View area, the construction of this Marketplace store will officially kick off the retail portion of Hampton Roads Crossing, which currently is home to the Virginia Modeling Analysis and Simulation Center (VMASC), as well as single- and multi-family homes.

“The Harbour View area is an expanding shopping and entertainment destination in the Hampton Roads region,” said Suffolk Mayor Linda T. Johnson. “We are excited to welcome the Kroger Marketplace to our growing city.”

The grocer's first Marketplace store in the Hampton Roads market is located on Holland Road in Virginia Beach and is set to open during the summer of 2013. Both stores will be approximately 123,000 square-feet and will offer customers an enhanced shopping experience at the same competitive, low prices offered at other area Kroger stores.

"The Kroger Marketplace is the latest major component in achieving the vision of Hampton Roads Crossing, a truly integrated community of homes, high-quality shopping, and a cutting-edge employment center," said John Peterson III, senior vice president, development at The Terry Peterson Companies, the developer of Hampton Roads Crossing. "Hampton Roads Crossing is about a lifestyle, and the Kroger Marketplace fits perfectly."

About The Kroger Co.

Kroger Mid-Atlantic division operates 125 stores in the region which includes North Carolina, Virginia, West Virginia, and part of Kentucky, Tennessee and Ohio. The Kroger Co., headquartered in Cincinnati, Ohio, focuses its charitable efforts on supporting hunger relief, health and wellness initiatives and local organizations in the communities it serves. For more information about Kroger, please visit www.kroger.com.

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